

# ARCH 3D

## PROJECT BRIEF FOR 3D INTERIOR RENDERING - RESIDENTIAL

PLEASE FILL IN THIS FORM AND SEND IT TO YOUR MANAGER WITH PROJECT FILES ATTACHED

### CONTACT INFORMATION:

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### GENERAL INFORMATION OF THE PROJECT

#### 1. PROJECT TYPE

- Interior Renderings for Dining Room/Bathroom/Entryway/Bedroom
- Interior Renderings for Dining Room/Open Kitchen/Bathroom/Entryway/Bedroom
- Interior rendering showcasing an open kitchen-living room space with additional furniture, lighting, and architectural features

#### 2. INPUT FILE

- Rom Photos
- Drawings
- Floor Plans
- Furniture Layout
- Lighting Plan (RCP)
- Elevations
- Camera Angle Preferences

#### 3. BUILDING SIZE

- Small - Under 1,000 Sqft
- Medium - 1,000 to 3000 Sqft
- Large - Over 3,000

#### 4. DELIVERABLES

- 3D Animation
- 3D Virtual Tours
- 3D Cinemagrapggh

#### 5. FURNITURE & DECOR

- Yes
- No

#### 6. TIME OF THE DAY: Different times of day may require different lighting setups.

- Day
- Night
- Morning
- Evening

### USAGE RIGHTS

- Commercial
- Print
- Web

#### 7. LINKS TO REFERENCE IMAGES:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



### LOCATION

\_\_\_\_\_  
**GOOGLE MAP LINK**

\_\_\_\_\_  
**Date**

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### 8. LIGHTING: Standard or advanced lighting with realistic shadows & reflections

- Standard
- Advanced

### 9. SEASONAL VARIATIONS: Rendering different seasons adds complexity

- Summer
- Winter
- Spring
- Autumn

### 10. DEADLINE TIME - Frame: \_\_\_\_\_

### 11. TYPES OF VIEWS AND NUMBERS (Add Numbers if Needed):

- Over-all Room View
- Corner View (Shows the room from a corner perspective) - \_\_\_\_\_
- View Focused on a Specific Feature (such as a fireplace, artwork) - \_\_\_\_\_
- View through a Doorway or Archway (connection between different spaces)
- Close-up View - \_\_\_\_\_
- Custom View (For specific view requests or unique angles) - \_\_\_\_\_



### ADDITIONAL INFORMATION OF THE PROJECT

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### 12. PLANNED BUDGET:

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### CLIENT'S ACKNOWLEDGMENT

\_\_\_\_\_  
**Company Name**

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**Profession**