ARCH 3D
PROJECT BRIEF FOR 3D VIRTUAL TOUR

PLEASE FILL IN THIS FORM AND SEND IT TO YOUR MANAGER WITH PROJECT FILES ATTACHED

CONTACT INFORMATION:

Name _____

Phone _____

Email _____

GENERAL INFORMATION OF THE PROJECT

1. IMAGE TYPE : Interior or exterior virtual tour.
- ○ Interior Virtual Tour
- ○ Exterior Virtual Tour

2. INTERGRATIONS: Integration with other platforms or services
- ○ Social Media Sharing
- ○ Website Embedding

3. NUMBER OF PAMORAMA: How many 360° panoramic views do you need? _____

4. INTERACTIVE FEATURES : The complexity and number of interactive elements included
- ○ 11 types of Hotspot
- ○ 360 Panorama & Tour Builder
- ○ Publish Google Street View
- ○ Marketing & eCommerce
- ○ Publishing Virtual Tours
- ○ Showcase with Portfolio
- ○ Collaboration Mode
- ○ Virtual Staging
- ○ Multi-Language Support

5. TYPE OF THE HOTSPOT:
- ○ Scene Hotspot
- ○ Midea Hotspot
- ○ Chevron
- ○ Images
- ○ Videos
- ○ Articles
- ○ Links
- ○ Sounds
- ○ Tour Guide
- ○ Lens Flare
- ○ Callout

4. MARKETING & ECOMMEERCE:
- ○ URL Thumbnail Image
- ○ Customizable SEO features
- ○ Metadata Optimization
- ○ Google Analytics integration
- ○ Detailed view Counters
- ○ Live Chat Support
- ○ Call-to-Action Buttons
- ○ Lead Capture Tools
- ○ Conversion Tracking capabilities
- ○ Website Embedded

6. HOSTING: Whether you provide hosting services for the virtual tour.
- ○ Self-Hosted
- ○ Hosted by the Company

INPUT FILES
- ○ Drawings
- ○ 3D Model

5. LINKS TO REFERENCE IMAGES:
_____
_____
_____

LOCATION

_____

GOOGLE MAP LINK

_____

Date

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7. LIGHTING:
- ○ Standard
- ○ Advanced

9. SEASONAL VARIATIONS:
- ○ Summer
- ○ Winter
- ○ Spring
- ○ Autumn

8. DEADLINE TIME - Frame: _____

9. ENVIROMENTAEL CONDITIONS - Please specify the atmosphere of the project: time of the day, weather conditions, detailed landscaping and exterior aerial views.

_____

_____

_____

10. NAVIGATION PREFERENCE: How would you like users to navigate through the virtual tour?

- ○ Free Movement: Allow users to freely explore the space using their mouse or keyboard.
- ○ Guided Tour: Lead users through a predefined path with automated transitions.
- ○ Hotspot Navigation: Use hotspots to link different panoramas and provide additional information.
- ○ Floorplan Navigation: Allow users to navigate by clicking on a floorplan.

11. Virtual Staging

- ○ Full-Space Virtual Showcase
- ○ Captivate Viewers
- ○ Day-to dusk Effect
- ○ Transform empty rooms
- ○ Tailored Staging variety
- ○ Interactive Viewer Engagement
- ○ Lasting Impression
- ○ Creation
- ○ Split-Screen Views
- ○ Boost Interest
- ○ Captivate Viewers

12. Customize Design & Brand for Virtual Tour

- ○ Customizable Themes
- ○ Extensive layout options
- ○ Personalized Hotspot Creation
- ○ Custom Dialog boxes
- ○ Interactive Floorplan Intergration
- ○ Brand Logo Incorporation
- ○ Copyright Display Option
- ○ Nadir Image Customization
- ○ Text Colour
- ○ Popup Image

13. PLANNED BUDGET:

_____

SCRIPT INFORMATION

Please describe your ideas on animation script, camera path, people or vehicles presence and moving objects.

_____
_____
_____
_____
_____
_____

CLIENT'S ACKNOWLEDGMENT

_____

Company Name

_____

Profession